



EDUCATION DIRECTOR

Interested in education, but not necessarily in the nonprofit world? Looking to be a part of a growing, successful business? As the Education Director at Educational Connections Tutoring, you will be part of a fast-paced, small business while making the difference in the lives of thousands of children.

We're looking for someone who:

- Is an A-player. You are driven to be the best. You challenge yourself by setting goals, meeting them, and helping your teammates do the same.
- Works efficiently. You're a master at balancing many tasks. You can talk, type, walk, and chew gum all at the same time. Juggling multiple projects at once inspires you rather than causing stress.
- Is solution-oriented. You see obstacles as opportunities. You are naturally someone who takes initiative and aren't afraid to speak up and present new ideas and bold solutions.
- Likes working with people. You genuinely enjoy others and want to help make their lives better.
- Is a committed individual and can make a long-term commitment to the company.

What you'll do:

- Speak to parents looking for help for their children and help to secure just the right tutor match.
- Manage outbound marketing and community outreach to grow our student base so we can help even more children.
- Work with support staff to help them learn, grow, and meet goals.
- Coordinate inbound marketing efforts including funnels for students of various ages.
- Secure and promote public speaking presentations for company president at local schools.
- Analyze metrics to inform marketing decisions and drive sales.

Absolute requirements:

- 5+ years' experience in marketing, business development or a related field
- Direct experience growing and promoting a business
- Savvy technical skills with Excel, PowerPoint, and Outlook
- A people person; you must care deeply for others
- Exceptional organizational skills
- Great listener who loves to help others, especially parents

Up for the challenge? Email your resume to ann@ectutoring.com. A cover letter is a huge plus.

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